

# University of Pretoria Yearbook 2020

## Strategic leadership 852 (GIJ 852)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Gordon Institute of Business Science</a>
<b>Module credits</b>	15.00
<b>Programmes</b>	<a href="#">MPhil Corporate Strategy (Coursework)</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	28 contact hours per 3 week cycle
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Gordon Institute of Business Science
<b>Period of presentation</b>	Semester 1

### Module content

In this module, students will be introduced to models and principles of leadership. They will examine case studies where leaders have effectively and ineffectively utilised leadership principles in launching and growing a new business. This module builds on the concepts of Personal Leadership. The curriculum content requires students to know and understand the current “body-of -knowledge” of Leadership as well as the broad principles and practices associated with the subject of Leadership.

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